



NEW Leadership Summit

Smart, fast and flexible
How to win in the new economy

October 12-14 | Dallas

The NEW Scholar Shop

Change the industry and change a life when you donate at the NEW Summit Scholar Shop. Your contribution of an auction item or cash donation helps an outstanding college or university student in food, retail and consumer products-related marketing programs — and says a lot about you.

Companies and individuals welcome to give!

Donated items should have a minimum value of \$200 (\$100 for individuals), be new or unused, and be easily shipped. No discounts or promotional offers, please.

RECOMMENDED ITEMS

Accessories

Scarves, hats, belts and handbags

Event tickets

Food/wine baskets

Electronics

DVD and MP3 players, cameras, phones and other cool gadgets

Gift baskets and cards

Health club memberships

Hotel and travel

Jewelry

Keepsakes

Professional services

Spa products and services

Sporting goods

PURCHASING

Select and ship an item from our recommended list (left) or let NEW purchase an item on your behalf. We will provide sponsor recognition for all items.

SHIPPING

All Silent Auction items must arrive between October 5-9. The hotel cannot accept arrivals before October 5. SHIPPING LABEL:

Sheraton Hotel Dallas

Attn: Carol Walden (guest) c/o Stacy Praytor, CPM

NEW Summit (Oct. 12-14)

400. N. Olive Street, Dallas, TX 75201

Tel (214) 922-0384

Donated items should be packed in sturdy boxes with extra padding since the box will be reused for shipping to the winning bidder.

SCHOLAR SHOP HOURS

Monday, Oct. 12 during NEW Summit registration and reception

BIDDING/PAYMENT

Items can be claimed at the conclusion of the Summit or winner can request that items be shipped to them. Winning bidders may pay by credit card or check made payable to NEW (please write "Scholarship Fund" in the memo section of the check). If winning bidder fails to claim their item, the next highest bidder will be notified. Unclaimed items or items that do not receive bids will be returned to the donor or may be donated to NEW for future fund-raising purposes.

FOR SPONSORSHIP OPPORTUNITIES CONTACT

Joan Toth, Executive Director

(312) 693-5393

jtoth@newonline.org

