NEW Rising Stars
Support your mid-level leaders and help them ignite their spark
In today’s competitive business arena, transformational leaders are critical to creating an environment where everyone belongs and brings their best selves to work. These strong leaders are the glue that holds business strategy together, driving increased productivity, improved employee engagement and keeping good employees on board.

NEW Rising Stars is a powerful learning experience that helps your hard-working, mid-level professionals deepen their skills and lead today’s multicultural, multi-generational and multinational workforce.

Leaders will participate in this multiday, in-person work session, which kicks off with keynote Simon T. Bailey, an international speaker, writer and personal transformation strategist who launched the SPARK Movement to ignite sustainable transformation in leaders, businesses and nations.

The live session will be followed up by two virtual group coaching sessions that will help pinpoint what makes strong leaders tick and spark the motivation to foster growth, high performance and trust throughout their career journey. Leaders will also benefit from their one-on-one coaching session, which explores on the individual level what they need as a leader — networking, peer support and continued feedback — to keep the leadership strength going.

Every Rising Star receives a 360-degree assessment, collecting feedback from superiors, peers, customers and direct reports on how leaders directly and indirectly impact the spark of others — feedback that’s vital to advancing a career.

Program learning objectives

- Ignite cultural transformation to help employees embrace their value as team members and increase employee engagement and retention
- Increase self-awareness of what makes a good leader through objective feedback on job-related strengths and areas for development
- Advance individual knowledge of important trends
- Grow a network of industry peers who will share their insights and experiences for navigating work and life

5 Circles of Leadership Learning

Research-based learning + Practical insights from industry executives + One-on-one coaching + Industry knowledge sharing + In-person and virtual learning
Who should participate?

- **Mid-level managers** or experienced individual contributors in retail, consumer goods, financial services and technology
- **Mid-career women and men** with at least 3-5 years of experience
- **Mid-career leaders with aspirations** to contribute at a higher level
- **Mid-level leaders** with a willingness to listen, learn and be challenged to grow and achieve professional excellence

Participants who are individual contributors will not receive a full 360 assessment but are able to participate in the assessment if they have a minimum of four contributors respond and at least one rater in each category: peer, boss/supervisor and other.

Prepare to Succeed:

NEW Rising Stars is anchored on the NEW Career Accelerator Model™, created in partnership with the renowned Center for Creative Leadership. The model outlines the traits that professionals need to develop — or overcome — to realize their career goals and help their companies succeed. Based on insights from more than 1,200 NEW members, the model identifies eight critical leadership competencies and five career-crippling derailers that create barriers to productivity, collaboration and innovations.

NEW Career Accelerator Model™

The strong foundation of NEW Rising Stars and all our learning.
NEW Rising Stars delivers concentrated, customized learning during an orientation webinar; a multiday, in-person work session, including group coaching and individual reflection sessions, and engagement with speakers, panelists and a network of peers; two interactive group coaching sessions; and a one-on-one executive coaching session, offering maximum learning with minimal time away from the office.

Orientation(s):
March 4 and April 1, 2020
10:30-12:00 EST
Location: Virtual
Participants are only required to attend one of the above webinars. This webinar will introduce participants to the NEW Rising Stars program, assessments that will be used, agenda for the live program, executive coaches, and how their learning cohorts will work throughout the program.

Session 1:
One-on-one executive coaching
90 minutes, individually scheduled
April 15-May 15, 2020
Location: Virtual
Participants will gain valuable feedback on their CCL 360 assessment and identify their areas of opportunity to strengthen their leadership skills. They will also begin working on their NEW Rising Stars individual development plans (IDPs), which they will continually work on and complete during the NEW Rising Stars program.

Additional individual and group coaching is available at a discounted rate.

Session 2:
May 19-21, 2020
Location: JW Marriott Scottsdale Camelback Inn Resort & Spa
Participants will identify their unique leadership spark by partaking in group coaching with their cohort, individual reflection sessions, dig deeper into their CCL 360 and Fascination Advantage assessments and engage with speakers, panels and a network of peers. During these sessions, participants will learn their unique leadership style, identify their top career accelerators and how to capitalize on them, create career plans to overcome their potential career derailers and learn how to use their networks, stories and unique spark to be the leader they desire to become.

Session 3 and 4:
June 25 and August 6, 2020
90-minute virtual sessions
Location: Virtual group coaching connects
Participants will continue meeting with their group coaching cohorts, led by their executive coach, where they will discuss their IDPs, day-to-day applications from the highlighted areas of their assessment results, incorporation of their learnings into the reality of their daily leadership and learn from each other’s stories, challenges and wins.

Tuition
Tuition for the NEW Rising Stars program is $2,995, including on-site meals and course materials (does not include travel and lodging).

Registration for NEW Rising Stars 2020 is open through February 28, 2020.
Full tuition will be refunded for cancellations through February 7, 2020. Partial tuition will be refunded for cancellations through March 7, 2020.

Contact
To learn more, contact our Learning & Development Team at learning@newonline.org.

Keynote Speaker:
Simon T. Bailey

Simon T. Bailey is an international speaker, writer and personal transformation strategist who is the leader of the SPARK Movement, the purpose of which is to ignite sustainable transformation in leaders, businesses and nations. He is the author of 10 books including Be the SPARK: Five Platinum Service Principles for Creating Customers for Life.

He equips leaders with the tools necessary to effect cultural transformation resulting in higher employee engagement and creating an environment where everyone belongs and brings their best selves to work. Bailey challenges individuals to dig deep to find and release their inner brilliance and become Chief Breakthrough Officers – personally and professionally.

With more than 30 years of experience in the hospitality industry, including serving as sales director for the Disney Institute, Bailey knows how to engage and inspire leaders and team members. He has worked with 1,800 organizations in 48 countries. Bailey has been named one of the top 25 people who will help you reach your business and life goals by SUCCESS magazine.

newonline.org/risingstars

Advancing all women. It’s just good business.