

# NEW Mastermind Groups

Creating confidential peer-to-peer think tanks for leaders to work on their most important challenges and goals



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## NEW launches powerful mentoring program for successful senior-level executives

NEW Mastermind Groups are senior-level executive peer-to-peer groups who meet regularly to tackle challenges and problems together. It can be lonely at the top. Mastermind groups give high-achieving leaders the opportunity to collaborate with peers in similar positions who can relate to the same challenges — and offer advice confidentially.

Having a confidential, trusted group to learn from and grow with can accelerate problem-solving, leadership development and increase confidence to lead well.

Mastermind groups have been used by some of the most successful people across history. The concept was coined in 1925 by Napoleon Hill in his book, *The Law of Success*, and described in more detail in his 1937 book, *Think and Grow Rich*.

Participants challenge each other to create and implement goals, brainstorm ideas and lean on each other for support.

## Program Objectives

- NEW Mastermind Groups offer peer-to-peer mentoring for senior executives who face many of the same challenges to confidentially connect, share issues and challenges, and devise solutions and strategies to bring out the best in themselves and the people they lead.



**Program Dates**  
May 2020 – May 2021



**Registration Deadline**  
Friday, April 24, 2020



**Location**  
Virtual



## Who Should Attend



Executive-level (C-suite leaders) SVPs, VPs and directors, along with high-potential employees who are seeking to gain experience, knowledge and network with their peers across various industries. Groups will be formed by seniority level.

## Program Duration



Each group will have eight participants and meet once a month for 10 months (every month except July and December) for 90 minutes.

## Registration Fee



\$2,500 for SVPs and VPs;  
\$2,000 for senior directors and directors

## About the facilitator Lynda Bishop

Lynda Bishop is an international women's leadership development facilitator, master's level therapist and mentor for entrepreneurs. As a local and national board member of the National Association of Women Business Owners and currently the program director of the NAWBO Circle, a national program through the NAWBO Institute for Entrepreneurial Development, Bishop is dedicated to seeing women grow and embrace leadership. As one of the original women's leadership facilitators for the World Academy for the Future of Women and as the advisory board chair of The Halsten Enterprise, a global development consultancy, her focus is on promoting the empowerment of women by advancing their skills and education for a sustainable future with more women leaders.

