

Beyond Allies

Fostering Male Allyship



The Beyond Allies program takes a deep dive into the challenges that women face in the workplace. Designed for male allies but open to women, Beyond Allies focuses on the impact of Emotional Intelligence (EQ) at work. As a group, leaders will embark on a journey of empowerment, understanding, networking, and accountability.

With a powerful combination of thought exercises and data insights, leaders will learn results-driven strategies for becoming stronger allies. Attendees will develop the emotional and social skills they need to support the advancement of all women, and to consider both the day-to-day interactions and long-term commitments that can make such a difference in women's careers.



Program Overview

- **Cohort community**
- **5 Self-paced modules**
 - On-demand with 1 year access to program content.
- **EQi 2.0 assessment and debrief (\$600 value)**
- **Live biweekly EQ exchanges (Zoom)**
 - Group sessions facilitated by certified EQ-i 2.0 coaches.
- **Resource toolkit**
- **The Ally Way Roadmap**
 - Beyond Allies program.
 - Post-program engagement in NEW regions.
 - Outcome-producing actions.
- **Quarterly webinar for allies**
- **Peer-led small support groups**
- **Completion ceremony with executive keynote**
- **1-year NEW membership included**



Who Should Attend?

Leaders that want to support the advancement of *all* women.



Program Dates

February 2, 2022 -
April 14, 2022



Registration Fee

\$895/participant

Registration Deadline

January 21, 2022



Commitment

3-month program with
biweekly connects

&

6-month post program
engagement

Participant Testimonials

“This program is helping me to take a look at the relationships I have with women in the workplace to determine if my actions are creating an environment for them to thrive. Do I speak up enough on their behalf when they are not in the room?” - *Director Diversity & Human Resource Strategy*

“The content and small group discussions were valuable in gaining insight into how I can effectively be an ally in my role. It also gave me great perspective on how my male colleagues could be thinking about allyship and how I can support them.” - *Human Resource Business Partner*