“I DON’T KNOW WHERE I’D BE WITHOUT NEW. I FOUND MYSELF IN A NEW CITY, WITH A NEW JOB, AND NO NETWORK. I JOINED NEW AND THE NETWORK APPEARED.”
- KATIE BERNER

“NEW IS YOUR SUPERHERO CAPE. IT’S AN ARMY OF SUPPORT.”
- FOTINI ICONOMOPOULOS

“OUR PARTNERSHIP WITH NEW HELPS US REMAIN TRUE TO OUR VALUES AND KEEPS US FOCUSED ON THE IMPORTANT CONVERSATIONS ABOUT GENDER EQUALITY.”
- AMY ALT

“CHANGE IS ABOUT BRINGING MORE WOMEN INTO THE FOLD OF LEADERSHIP. THIS ISN’T ABOUT REMOVING ALL WHITE MALES. IT’S ABOUT BALANCING POWER BETWEEN GENDERS.”
- JACOB DAVIDSON

“NEW RESEARCH AND PROGRAMS GIVE US THE OPPORTUNITY TO OPEN EYES—PARTICULARLY THOSE OF MALE LEADERS—TO A NEW PERSPECTIVE.”
- CHAD RUEGSEGGER

“I’M SO THANKFUL TO NEW FOR SEEING POTENTIAL IN ME AND HELPING ME DEVELOP IT.”
- NICOLE WRIGHT

“EMPOWERED WOMEN EMPOWER WOMEN.”
- JESSICA SCAGGS
Welcome
Board of Directors
Spotlight: Jessica Scaggs
Vital Statistics - Membership
Regions
Spotlight: Fotini Iconomopoulos
Spotlight: Jacob Davidson
Learning and Development
Conferences
Spotlight: Chad Ruegsegger
Securing Our Future
Investing in our future
Spotlight: Amy Alt
Spotlight: Katie Berner
Our Partners
Partner Spotlight – Visa
Spotlight: Nicole Wright
A Network of Leadership

NEW Executive Forum: NEW Board Chair Liza Walsh,ऐगनोचार्जकर्ता वेलिना जर्नेल, सेंटर अदव्यी ओबामा फाउंडेशन, और सारा अल्ट,
2019 was a year of growth for NEW: in Learning and Development, in our Regions, and at the highest level of our Board of Directors.

Our Learning and Development team launched exciting new programs at the forefront of Diversity and Inclusion. "Engaging Men in the Movement" and "Action for Women of Color" have been well-received by our member base as well as by our corporate partner stakeholders. We launched our newest piece of proprietary research on Generation Z to ensure our partners are prepared for a new group of women entering the workforce. And we saw a significant uptick in the number of participants in our learning programs.

In 2019, we pivoted Regions into cohesive groups executing the mission of NEW. NEW Regions exceeded their $1 million revenue target, which was a first in our history. Our number of regional events and event attendance have grown substantially, and that jump could not have occurred without the hard work of our members in the field. Increasingly, our Regions and their activities are woven into the fabric of who we are as an organization, working toward our common cause of advancing all women.

At the board level, we experienced change no less marked than in the rest of the organization. This year, we welcomed our new Board Chair Monica Turner, President - Sales, North America, Procter & Gamble Company. Monica is the first woman of color to lead the NEW board, and we are thrilled to have her expertise and leadership at the helm of NEW.

As we write, the world has changed in unprecedented ways. In 2020, we’re pivoting to keep our members connected in a meaningful way, and to continue to inspire them, however displaced some of us may feel right now. Through our leadership development programs, we’re creating strong leaders at the moment we need them most.

As the largest network-based organization focused on gender equality, our mission has not changed. If anything, the connection that our network offers is needed more than ever. What will change is how we’ll make those connections happen and, to do that, we’re embracing the virtual world.

Stay tuned for what’s next for NEW — it’s going to be amazing.
THE CHANGE VANGUARD

Our Board of Directors represents the leading edge of our organization, the drivers and the shapers of our focus and our mission. NEW’s board members come from exciting companies at the forefront of workplace gender equality; companies like Walmart, Procter & Gamble, Target, and Ahold Delhaize.

Our diverse board gives our organization strength and works alongside us as we change the world for working women.
JESSICA SCAGGS

Jessica Scaggs’ NEW story begins as so many do—with one woman reaching out to another about a “really great” organization that promotes gender equality in the workplace. At the time, Nashville did not have an official NEW Region, but Jessica and a few other dedicated women decided to make it happen.

It took a lot of work during the evenings and on weekends, but Jessica says her belief in the NEW mission makes it worth the time. “First, being part of an organization where you get to see women help pay it forward for other women—well, that’s phenomenal. Second, NEW is a treasure trove of fantastic information for personal, career and corporate development. The programming is top-notch and unlike anything else I’ve seen. And third, you learn amazing things with NEW because you get opportunities that might not be present in your workplace. I’ve been able to really delve into designing events and programming, backed by NEW’s fantastic content. And I’ve been able to take that skill into my workplace. I now design events for my company’s vendors.”

As the only woman at the executive level in her company’s supply chain, Jessica says she also appreciates the opportunity to have a network of women to lean on and from which to draw mentors. She brought her company, Dollar General Corporation, into the NEW network, and has served as a NEW ambassador for the past two years as well as Executive Co-Chair for the Region she helped found. “It’s amazing to watch other women discover the support and resources that I did years ago. I want to continue to pay it forward.”
In 2019 NEW spread its reach to an even more diverse membership, and we’re proud to say that people of color now make up more of our reported membership makeup than ever before. No matter where our members are—in their careers, in their organizations, within our partner companies or as independent members—they have all joined with us to work toward our common goal of Advancing All Women. We’re a team fighting for a better workplace, and we’re lucky to have such brave change agents with us.
VITAL STATISTICS - MEMBERSHIP

<table>
<thead>
<tr>
<th>Job Title</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analyst, Associate or Specialist</td>
<td>1,345</td>
<td>10.95%</td>
</tr>
<tr>
<td>C-Level Executive</td>
<td>147</td>
<td>1.20%</td>
</tr>
<tr>
<td>Director</td>
<td>1,818</td>
<td>14.81%</td>
</tr>
<tr>
<td>Entry Level</td>
<td>60</td>
<td>0.49%</td>
</tr>
<tr>
<td>EVP, SVP or VP</td>
<td>744</td>
<td>6.06%</td>
</tr>
<tr>
<td>Owner</td>
<td>204</td>
<td>1.66%</td>
</tr>
<tr>
<td>President or CEO</td>
<td>136</td>
<td>1.11%</td>
</tr>
<tr>
<td>Retired</td>
<td>5</td>
<td>0.04%</td>
</tr>
<tr>
<td>Student</td>
<td>16</td>
<td>0.13%</td>
</tr>
<tr>
<td>Unemployed</td>
<td>4</td>
<td>0.03%</td>
</tr>
<tr>
<td>Prefer not to answer</td>
<td>115</td>
<td>0.94%</td>
</tr>
</tbody>
</table>

---

JOB LEVEL

<table>
<thead>
<tr>
<th>Level</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manager</td>
<td>4,168</td>
<td>33.95%</td>
</tr>
<tr>
<td>Didn't choose/ didn't disclose</td>
<td>3,516</td>
<td>29.64%</td>
</tr>
</tbody>
</table>

---

JOB FUNCTION (PROFESSION)

<table>
<thead>
<tr>
<th>Function</th>
<th>Count</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration</td>
<td>106</td>
<td>0.86%</td>
</tr>
<tr>
<td>Category Management</td>
<td>355</td>
<td>2.89%</td>
</tr>
<tr>
<td>Consulting</td>
<td>367</td>
<td>2.99%</td>
</tr>
<tr>
<td>Education/Training</td>
<td>88</td>
<td>0.72%</td>
</tr>
<tr>
<td>Finance</td>
<td>421</td>
<td>3.43%</td>
</tr>
<tr>
<td>Healthcare Services</td>
<td>21</td>
<td>0.17%</td>
</tr>
<tr>
<td>Human Resources</td>
<td>509</td>
<td>4.15%</td>
</tr>
<tr>
<td>Information Technology</td>
<td>215</td>
<td>1.75%</td>
</tr>
<tr>
<td>Legal</td>
<td>77</td>
<td>0.63%</td>
</tr>
<tr>
<td>Marketing</td>
<td>833</td>
<td>6.78%</td>
</tr>
<tr>
<td>Media &amp; Communications</td>
<td>100</td>
<td>0.81%</td>
</tr>
<tr>
<td>Merchandising</td>
<td>278</td>
<td>2.25%</td>
</tr>
<tr>
<td>Operations/Logistics</td>
<td>391</td>
<td>3.18%</td>
</tr>
<tr>
<td>Other</td>
<td>551</td>
<td>4.49%</td>
</tr>
<tr>
<td>Program &amp; Product Management</td>
<td>58</td>
<td>0.47%</td>
</tr>
<tr>
<td>Purchasing</td>
<td>13</td>
<td>0.11%</td>
</tr>
<tr>
<td>Quality Assurance</td>
<td>17</td>
<td>0.14%</td>
</tr>
<tr>
<td>Research</td>
<td>51</td>
<td>0.42%</td>
</tr>
<tr>
<td>Self-employed/Entrepreneurship</td>
<td>50</td>
<td>0.41%</td>
</tr>
<tr>
<td>Supply Chain</td>
<td>389</td>
<td>3.17%</td>
</tr>
<tr>
<td>Support</td>
<td>56</td>
<td>0.46%</td>
</tr>
</tbody>
</table>
Regions were an important part of NEW’s revenue growth in 2019. Regions hit and exceeded our $1 million goal for Regions revenue from event attendance and membership for the first time in our history.

NEW Regions saw a 21% increase in total regional event registrations and hosted 165 events from coast to coast. Regional leaders recruited new sponsors from a diverse industry base and focused on enhancing the value of the experiences they produce to enable members to learn, develop and advance.

This year, we worked together to develop a charter for our future through a unified leadership voice. We created a Regional Board structure that has been adopted across all 22 groups. These boards will help unify our voice, create sustaining strategy and identify future growth opportunities for NEW. Julie Basile, NEW VP Regions, Community and Marketing, said “The Regions are the cornerstone of NEW and we are formulating a plan together to grow, inspire and advance all women. These volunteers are phenomenal leaders within their own organizations, and we are so fortunate to benefit from their talent.”
REGION OF THE YEAR

TIER 1 (UP TO 350 MEMBERS)
NEW PHOENIX

TIER 2 (351-650 MEMBERS)
NEW PACIFIC NORTHWEST

TIER 3 (650+ MEMBERS)
NEW NORTHWEST ARKASAS

“WE COME FROM ALL WALKS OF LIFE AND ALL BACKGROUNDS, BUT WE SHARE ONE COMMONALITY—WE TRULY BELIEVE IN THE MISSION OF NEW.”
- ABIGAIL SHEPARD, NEW PHOENIX

“I DIDN’T SEE HOW AMAZING I COULD BE UNTIL NEW SHOWED ME, AND I CAN’T WAIT TO HELP OUR REGION PROVIDE THAT SAME LEG UP TO OTHER WOMEN.”
- TERRY EVERNEDEN, NEW PACIFIC NORTHWEST

“NEW IS A SECOND FAMILY TO OUR VOLUNTEER TEAM. THE DEDICATION TO THE NEW MISSION IS APPARENT IN THE 20-PLUS EVENTS OUR AMAZING VOLUNTEER TEAM DELIVERS TO OUR MORE THAN 1,200 MEMBERS YEAR IN AND YEAR OUT.”
- DOUG WALLER, NEW NORTHWEST ARKASAS CO-CHAIR

“WINNING REGION OF THE YEAR FOR OUR SECOND YEAR IN A ROW AND OUR THIRD TIME OVERALL IS VERY EXCITING FOR US...IT TAKES A VILLAGE OF OVER 100 VOLUNTEERS AND MORE THAN 45 REGIONAL SPONSORS TO MAKE THE MAGIC HAPPEN.”
- DIANA MARSHALL, NEW NORTHWEST ARKASAS CO-CHAIR
REGIONAL AWARDS

The NEW Regions that won awards this year showed excellence in membership, sponsorship, partnership and engagement. They worked tirelessly to forward NEW's mission at the local level, and to connect with NEW members and the general public in their regions.

MEMBERSHIP
NEW TORONTO

- 20% growth in membership.
- Held smaller events and attracted younger and more diverse attendees.
- Rolled out a buddy system to connect first-time event attendees with region leaders.

SPONSORSHIP
NEW CHICAGO

- Created a targeted prospecting list, incorporating diversity within prospective companies and expansion into the financial and technology sectors.
- Collaborated with NEW HQ to set a standard baseline sponsorship package with optional additional value levers to drive consistency across all regions.

PARTNERSHIP
NEW CINCINNATI

- 9,143 student impressions.
- Partnered with Xavier University to establish $10,000 scholarship program.
- Brought 77 students to bi-annual learning events, exposing them to local industry leaders.
- Placed five college graduates with CPG companies.
- Created NEW's first-ever High School CPG Immersion 2-Day Event to provide career opportunities in lieu of college.

ENGAGEMENT
NEW NORTHERN CALIFORNIA

- Analyzed previous trends in their Region to better understand how to re-engage their membership base to drive future success.
- Developed three strategic areas of improvement:
  - Content
  - Diverse attendance
  - Repeat attendance
INDIVIDUAL IMPACT AWARD WINNERS

INDIVIDUAL IMPACT - INCLUSION: Fotini Iconomopoulos, NEW Toronto

BOBBIE O’HARE IMPACT AWARD: Jessica Scaggs, NEW Nashville

INDIVIDUAL IMPACT - MALE ALLY: Jacob Davidson, NEW South Texas

NOMINEES
Becky Sawtelle, NEW York Metro
Valerie Conrad, NEW Twin Cities
Jacob Davidson, NEW South Texas
Jennifer Hutton, NEW Toronto
Billye Pounds, NEW Mid-Atlantic
Alicia Conner, NEW Northwest Arkansas
Krista Monnin, NEW Cincinnati
Desiree Frey, NEW Pacific Northwest
Jennifer Heinzen Krueger, NEW Greater Philadelphia
Rachel McGinley, NEW Chicago
Mary Tarczynski, NEW Northern California
Jamie Johnson, NEW Phoenix
Subrina Pierce, NEW Southern California
Sheila Gamble, NEW North Texas
Julie Stone, NEW Atlanta
Sarah Nielsen, NEW Florida

REGION ANNIVERSARIES IN 2019
Carolinans 10-year anniversary
Southern California 10-year anniversary
New York Metro 15-year anniversary
Northwest Arkansas 15-year anniversary
Western Michigan 15-year anniversary
FOTINI ICONOMOPOULOS

For most of Fotini Iconomopoulos’ career, she says no one in leadership has looked like her. “Nobody had a crazily long name like mine. And when I got to corporate America, all the leaders were a bunch of 6-foot tall white males. I followed the script they gave me for success. But their way didn’t work for me. I can’t behave the way a white male does and achieve success. Cultural and corporate norms aren’t very accepting of that. So, I had to make my own way.”

Forging her own path became a bit easier when NEW entered the picture. When a client invited her to a NEW event, she says she felt like it was coming home. “Everyone at NEW was so hospitable and welcoming. There was this crazy girl power vibe I hadn’t experienced at work or in school. Suddenly, I didn’t stick out like a sore thumb.”

She says it felt like putting on a superhero cape. “NEW is an army of support. You walk into situations with more confidence, you carry yourself differently, because of that support. And things change in a good way.”

To ensure other women don’t lack for role models that look or sound like them, Fotini has worked tirelessly to bring more diversity to her region’s events. “Everyone is not blond and white, and our panels and speakers need to reflect that,” she says. “Toronto, as a market, does have diversity. And I’m working with my NEW colleagues to damn well make sure we show it in our leadership, our events and our membership.”
JACOB DAVIDSON

Jacob Davidson recalls listening to women’s stories in a series of NEW workshops—and hearing the same story again and again, told by many different women. “It was so gripping to hear what was going on in corporate America for so many women. And I just knew I needed to be part of helping to change corporate culture to reflect new realities.”

Jacob acknowledges it was tough at times to move beyond sympathetic listening and into action—particularly because he works in an industry that has traditionally been male dominated. But he realized leaders in that industry and his company might be able to hear the message of change and respond to it better from a fellow man, at least initially. “I emphasize that change is about bringing more women into the fold of leadership. This isn’t about removing all white males. It’s about balancing power between genders.”

Jacob worked with NEW on attracting more men to the cause. His efforts really helped launch the “Bring a guy” campaign around the country, contributing to far more men joining NEW’s ranks. And he has moved beyond advocating for women in general to raise awareness of the additional workplace challenges women of color face.

“I’m trying, in my own small way, to help bring about change,” Jacob explains. “Not just for companies as a whole, but for individual women. Men should be allies to women in the workplace. If I can help make that happen and change some stories for the better, then I’m helping to bring NEW’s mission to life.”

Individual Impact - Male Ally

 Territory Sales Manager, Altia Group, Inc.

NEW member since 2018

“THERE’S NOTHING MORE POWERFUL THAN LISTENING TO WOMEN’S STORIES—and then helping to change them for the better going forward.”

Accomplished Ambassador Michael Grohn with NEW’s Jacob Davidson
LEARNING & DEVELOPMENT

In 2019, NEW worked to tailor its learning programs to the needs of our members more closely than ever before, and that hard work paid off in increased attendance and programs that expertly filled our partner’s needs.

NEW Rising Stars saw a whopping 38% increase in attendance. We successfully launched Mastermind Groups, supporting senior-level women with a confidential and trusted space to connect with others like them and bust C-suite issues with the power of collaboration. We created Virtual Leadership Essentials for teams whose needs didn’t fit Rising Stars, but who wanted to ensure their high-potential leaders had the best chance possible to grow. We enhanced and updated Executive Leadership Lab. Perhaps most exciting, we added new D&I solutions for our corporate partners. "The Blueprint for Gender Equality" codifies NEW’s position and thought leadership on what companies must do to reach gender equality. This program showcases the best practices companies are putting into place, and helps corporations develop them within their organization through a series of workshops.

We also developed "Engaging Men in the Movement," a tool to help organizations boost male sponsorship of women into leadership roles, and provide concrete solutions for men who want to be allies, but may not know where to begin. And with "Action for Women of Color," we provided a solution for organizations willing to truly tackle the challenges and issues facing women of color, starting with building empathy and ending with tangible action. This program was successfully piloted by our partner Chevron in 2019, and made such a strong impact that they intend to repeat the program in 2020. NEW also continued to launch proprietary research into the issues affecting women, and in 2019 the focus was on Generation Z. NEW is devoted to advancing all women, and those women entering the workplace in the next few years will need to be engaged in different ways. With a gap in the number of jobs that need to be filled and a new generation entering the workforce, we supported our partners by collaborating with Deloitte to learn what makes Gen Z tick.
NEW Leadership Summit and NEW Executive Forum offer our members unique opportunities to swap stories, connect and hear from some of the top minds in transforming our workplaces.

2020 board chair, Senior Vice President, Sales, North America for Procter & Gamble Company, and first woman of color on the NEW board Monica Turner introduced “Inside the Talk.” Cassandra Johnson, NEW board member, Global Head Customer Care Executive VP - Consumer Hardware & Services at Google, presented her story of transforming Customer Care at Google with “It’s Not in Kansas Anymore.” Talks were presented by Andy Dunn, NEW board member, Founder of Red Swan Ventures and Cofounder of Bonobos; and Nikki Singh, Global Gender Equality, Diversity and Inclusion, Visa. Tiffany Mawhinney, Principal, and Danielle Robinson, Business Analyst, from Deloitte, presented NEW’s next piece of research in partnership with their organization, “Generation Z: Changing the Game for Good.”

As we grow and change as an organization, so too must our conferences. 2019 saw conference programming broaden in scope to focus more on Diversity and Inclusion as a whole. We grew our most exciting learning opportunities of the year by embracing an edict of deeper intersectionality.

We were intentional about telling the story not just of all women, but of LGBTQI+ individuals and women of color at our events. NEW wants companies to truly advance all women, and that starts with education—not just via new corporate solutions, but by broadcasting a message of inclusion on our own home turf.

Total Conference Registrations
1526

Total NEW Leadership Summit Registrations
1201

Total NEW Executive Forum Registrations
325
CONFERENCES

Keynote speaker: Reshma Saujani, author, Brave, Not Perfect.

Keynote speaker: Heineken USA, CEO, Maggie Timoney and moderator Maria Daudelin, SVP of Immediate Consumption Portfolio and Customers Pepsico Inc.

Closing keynote speaker: Valerie Jarrett, Senior Advisor, Obama Foundation.

Keynote Lindsey Roy, SVP, Hallmark Cards, Inc.

FORUM KEYNOTES

Meet-and-greet with keynote speaker Suzi Whaley, president PGA of America and group from Beam Suntory, Inc.

NEW LEADERSHIP SUMMIT KEYNOTE

Meet-and-greet with closing keynote, Soraya Chemaly (center).
Spotlight:

CHAD RUEGSEGGER

NEW Ambassador Chad Ruegsegger loves that NEW programs plug so well into his company’s learning landscape—so much so that 25% of last year’s Rising Stars participants came from Ahold Delhaize.

“We use NEW programs not only to bring a balance of opportunity for our female employees, but also a balance of perspective across leadership,” he explains. “NEW research and programs give us the opportunity to open eyes—particularly those of male leaders—to a new perspective. We’re able to paint a picture of how women are feeling at work vs. their male counterparts. And many leaders are unaware, until we provide them with this perspective, that women are feeling less engaged as they move higher in the company, that they feel there are fewer opportunities for development. Being able to have these difficult conversations opens the door for positive change.”

NEW membership is considered a privilege at his company, according to Chad. “We ensure prospective members have the support of their manager, that NEW opportunities are part of their individual development plan. NEW gets people noticed externally, and that can really shift internal perception of their abilities also. It’s a career boost.”

Ambassador IMPACT Award
Director Diversity and Inclusion, Retail Business Services, Ahold Delhaize
NEW member since 2018

“We use our partnership with NEW to bring a balance of perspective to our male leaders, helping them move beyond awareness on necessary change into reflection and action.”

Chad Ruegsegger receives Summit IMPACT Award.
SECURING OUR FUTURE

The NEW Future Fund has helped NEW back incredible proprietary research like our Gen Z study, as well as our upcoming study on Latina women in the workplace.

It has also funded an exciting transformation in our technological capabilities. In 2019, we created a more elegant user experience, including a mobile-first website presence for a mobile age. We also rebuilt our entire CRM infrastructure, which will enable us to piece together disparate data systems and processes. This helps us create a pathway to better analytics, which are the key to unlocking value and data-driven insights for our research.

Going forward, NEW will be able to sew together a journey of evidence that shows us exactly how we’re moving the needle to advance women. We are implementing the structure that will let us measure and monitor how effective we are at bringing our mission to life and we have the NEW Future Fund to thank for that.

INVESTING IN OUR FUTURE

INCOME 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Contributions</td>
<td>2,950,613</td>
</tr>
<tr>
<td>Future Fund Contributions</td>
<td>241,250</td>
</tr>
<tr>
<td>Regional Sponsorship</td>
<td>325,105</td>
</tr>
<tr>
<td>Membership Dues (1)</td>
<td>332,608</td>
</tr>
<tr>
<td>NEW Learning Programs</td>
<td>969,848</td>
</tr>
<tr>
<td>NEW Executive Leaders Forum (2)</td>
<td>921,993</td>
</tr>
<tr>
<td>NEW Leadership Summit (2)</td>
<td>1,803,430</td>
</tr>
<tr>
<td>Regional Event Registration</td>
<td>797,410</td>
</tr>
<tr>
<td>Other (3)</td>
<td>605,632</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$8,947,889</strong></td>
</tr>
</tbody>
</table>

ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash - Checking/Savings</td>
<td>1,480,617</td>
</tr>
<tr>
<td>Investments</td>
<td>1,112,152</td>
</tr>
<tr>
<td>Total Accounts Receivable</td>
<td>1,599,059</td>
</tr>
<tr>
<td><strong>Net of Allowance</strong></td>
<td><strong>$4,545,084</strong></td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>353,215</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>16,584</td>
</tr>
<tr>
<td>Property and Equipment (net)</td>
<td></td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$4,561,668</strong></td>
</tr>
</tbody>
</table>

LIABILITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>100,844</td>
</tr>
<tr>
<td>Other Current Liabilities (5)</td>
<td>487,848</td>
</tr>
<tr>
<td>Total Current Liabilities</td>
<td>588,682</td>
</tr>
<tr>
<td>Unearned/Deferred Revenue (7)</td>
<td>2,476,984</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$3,965,676</strong></td>
</tr>
</tbody>
</table>

NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Temporarily Restricted Ret Assets</td>
<td>677,348</td>
</tr>
<tr>
<td>Unrestricted</td>
<td>818,644</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$1,495,992</strong></td>
</tr>
</tbody>
</table>

TOTAL LIABILITIES AND NET ASSETS = 4,561,668

EXPENSES 2019

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Services, Staffing &amp; Support</td>
<td>5,305,564</td>
</tr>
<tr>
<td>Conference Expenses</td>
<td>3,403,505</td>
</tr>
<tr>
<td>Association Expenses (5)</td>
<td>671,318</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$9,380,387</strong></td>
</tr>
</tbody>
</table>

CHANGE IN NET ASSETS = $522,498

NOTES

1. Includes individual and corporate membership dues.
2. Includes sponsorship fees.
3. Includes membership donations, interest income, currency gains/losses, other income and related contributions.
4. Includes service expenses, marketing, accounting, strategic planning and organizational development, regional support, public relations and advertising, education and programs development, legal services, staff salaries, benefits, payroll and vacation, credit card, sales taxes.
5. Includes insurance, depreciation, bond debt, interest net, computer services, telephone and other.
6. Includes payroll liabilities, accrued payroll, and other compensation, credit card, travel, and other.
7. Includes event membership dues, sponsorship and event revenues.
8. Includes funds restricted for scholarships and NEW Future Fund.
AMY ALT

Ask Procter & Gamble Company’s Amy Alt about her company’s relationship with NEW and she’s emphatic: “It’s incredibly intentional.”

It shows in the partnership. P&G has partnered with NEW since it first began championing gender equality in the workplace. P&G has tackled busting workplace myths about women in the workplace, like “women need fixing” or “STEM is a man’s thing.”

Along with NEW, the company has championed equal parent benefits, more women in manufacturing, male advocates in the workplace and more.

“Our partnership with NEW helps us remain true to our values and keeps us focused on the important conversations about gender equality. It’s in partnership that we make gender equality a reality not only in our industry, but all industries.”

“We are IN LOCKSTEP with NEW.”

Amy Alt, second from right, with her Procter & Gamble company team.
KATIE BERNER

Katie Berner remembers all too well starting a new job in a new city at a company that was predominantly male. "I was looking for a network and for genuine connection," she says. "Luckily, I had attended a NEW event in my previous city. I was blown away by the content and the people. After moving, I got myself to a NEW meeting as soon as I could. And I raised my hand to volunteer. It’s made all the difference."

She continues to raise her hand for NEW as an Ambassador at Hormel Foods Corporation, where she has been instrumental in helping bring many of Hormel’s male executives into the NEW fold.

Twenty percent of the company's NEW members are men and the number of Hormel men who attend regional NEW events rises year over year. Using NEW's Engaging Men in the Movement materials, Katie has mobilized action across the company to help both men and women support gender equality.

Now she still relies heavily on her NEW network. "The ‘aha’ for me happened at a NEW officers’ meeting. We were all sitting around the table as equals, despite our different professional levels. And many of these women have become my lifelong friends, a network I can call upon at any time."

Ambassador IMPACT Award
Director of Sales, Hormel Foods Corporation
NEW member since 2011

“I DON’T KNOW WHERE I’D BE WITHOUT NEW. I found myself in a new city, with a new job, and no network. I joined NEW and the network appeared.”
OUR PARTNERS

NEW's partners are the reason NEW has been able to touch the lives of so many women over the past 19 years. Our mission is powered by more than 260 national and regional corporate sponsors within retail, consumer products goods, financial services and technology. Our 2019 partners have helped us continue to spread a network of development and support which reaches from coast to coast. Partners fund our infrastructure, our proprietary research and our member support, among many other initiatives. Partner company leaders guide our board of directors and advocate for the workplace transformation NEW was designed to create.

As a result of their support, when our partners are building a pipeline to retain and invest in their talent, NEW is there. Through our leadership programs and regional events, we provide our corporate members with connections and educational opportunities that set them up to excel.

We couldn’t continue to Advance All Women without our partners standing alongside us, and we thank them for their support.

PLATINUM

GOLD

3M Company
Acosta, Inc.
Advantage Solutions
Amazon.com, Inc.
Beam Suntory, Inc.
Bel Brands USA, Inc. - NEW In 2019
Bissell
B.J.’s Wholesale Club
Blue Diamond Growers
Brown-Forman Corporation
Campbell Soup Company
Clif Bar & Company
Cone-Mark International
Coty Inc.
CROSSMARK
Costco Wholesale Corporation
CVS/Caremark
Dollar General Corporation
E. & J. Gallo Winery
Ferrero Group
Fortune Brands
Foster Farms
Heineken
The Home Depot
Hormel Foods Corporation
Hy-Vee, Inc.
IKEA
Ingredion Incorporated
IRI
J.C. Penney Company, Inc.
KeHE Distributors, LLC
Keurig Dr Pepper
Kraft Heinz Company
Meijer, Inc.
Numerator
Panduit
Perdue Farms
PetSmart Inc.
Post Consumer Brands
Republic Services, Inc.
Schwan’s Company
Southern Glazer’s Wine & Spirits
SpartanNash
Starbucks
Taylor Farms
The J.M. Smucker Company
Triad
Upfield
Wonderful Citrus, LLC

TITLE

accenture
Deloitte
PepsiCo
Walmart
Ahold Delhaize
MARS
P&G
Visa
Coca-Cola
Nestle
TITIAN
Albertsons Companies
The Clorox Company
Lowe’s
Hershey
Johnson & Johnson
Mondelēz International
Walgreens
Kellogg’s
ScJohnson
Chevron
Kroger
SGS

FOUNDATION

COLGATE-PALMOLIVE COMPANY
glaxosmithkline
Intel
Tyson
Kimberly-Clark
UNFI
Unilever
Danone North America
EnsembleIQ
Johns Hopkins Healthcare
Envision
INMAR intelligence
SANOFI
Visa Inc. is committed to cultivating an inclusive leadership culture that supports the development and advancement of all. This includes a deep partnership with the Network of Executive Women over the past three years.

Visa’s NEW program has touched 600-plus men and women across the organization since its inception in 2017. This employee-led group has nearly doubled its active memberships and expanded to more than a dozen business lines in less than three years.

Sarah Pew, Visa’s NEW Ambassador, designed a program that allocated NEW memberships as part of their sponsorship across multiple business units in Visa. As a result, NEW has become an intersection space for many of Visa’s ERGs, elevating the impact of D&I initiatives and gaining awareness that has been like a “volcano erupting,” says Pew. “It has been so impressive to see the bottoms-up bubble form...where people in their first six weeks of starting at the company are asking how they can get a NEW membership.”

NEW Executive Forum and NEW Leadership Summit left an indelible mark on Visa attendees. “I’ve never been to a woman’s conference...this conference is touching my heart and reminding me how blessed I am to be a part of Visa,” said Janet Megdadi, VP Enterprise Sales, Visa Merchant Digital Products/CyberSource.

The Visa journey continues, and their commitment to implement initiatives that drive recruitment, retention and advancement is alive and well. “Our partnership with NEW helps Visa accelerate our D&I and career development efforts, and gives us the opportunity to connect employees across company functions and geographies,” says Chris Baker, SVP NA Retail at Visa and NEW Board Member. “As a new NEW Board member, I’m looking forward to the opportunity to engage with the leadership team so that we can bring even more value to the membership and the Visa team.”
Nicole Wright knew she had the talent. What she needed was the opportunity to showcase and deepen it. Nine years ago, when she attended her first NEW Leadership Academy session, she said something clicked. And when she attended her first regional event, she felt she had found her tribe.

“Let’s face it—the dynamic at many workplaces is different. It can be competitive or full of judgment. But at NEW, we’re all here to help each other achieve. I knew when I sat at a NEW event table, with women and men I barely knew, and laughed, cried, sang off tune—well, I just knew I had found some peeps to keep. People that would encourage me, appreciate my talents, support me.”

Four years into her NEW journey, Nicole was invited to speak at NEW Forum on a panel, representing the Millennial perspective. She knew she had valuable insights to share. Nicole still remembers the looks on the faces of some of the leaders from her organization after she spoke.

“A small session, they were lined up against the wall to congratulate me and talk to me about opportunities for growth. People don’t know who you are and what you’re capable of until you prove it. NEW gave me a forum to prove myself.”

As a NEW ambassador to her company, Nicole continues to prove what she can do. “2019 was our most engaged year in a 10-year relationship with NEW,” she says. “We had over 60 people at the Leadership Academy sessions and more than 30 people at Summit. And they all get so much out of their attendance.” Nicole says that is what keeps her going—being able to see other women reap the same benefits she reaped—and what she continues to experience.

“As an ambassador, I now work with Acosta executives I wouldn’t have worked with otherwise. I’m helping our VP of Human Resources start an Inclusion & Diversity program, as well as two I&D councils. I’m able to use my NEW connections for benchmarking and learning from I&D leaders at companies across the country. I knew I had this in me. But I needed an organization that knew it also. I’m so thankful to NEW for seeing potential in me and helping me develop it.”
A NETWORK OF LEADERSHIP

NEW's volunteer leadership is the backbone of our organization, key to bringing our mission to light. Our Ambassadors spread our network and advocate for NEW within our partner organizations. Our Regional Leaders guide and direct our regional efforts, shouldering the responsibility of planning, grassroots organizing and execution at the local level.

2019 was a year of transition for our Regions, which adopted a new structure and are now operating as Regional Boards, Committee Leaders and Committee Members. This was an exciting evolution for NEW, but there were many that contributed to the Regions' success in advance of this transition. Thank you to all the NEW Legacy Leaders for your dedication, time and impact on our mission. Without you there is no NEW.

NEW ATLANTA
Executive Co-Chair, Tonia Ramsue, The Coca-Cola Company
Executive Co-Chair, Shelley King, Accenture
Region Executive Advisor, Kelly Rolader, BIC
Operations Officer, Katie Davis, The Coca-Cola Company
Finance Officer, Camille Hegwood, Zep Inc.
Growth & Development Officer, Julie Stone, Molson Coors Beverage Company
Communications Officer, Sarah Boyer, Clarkson Consulting
Programming Officer, Michelle Livingstone, The Home Depot
Partnership Officer, Carol Caines, The Coca-Cola Company

NEW CAROLINA
Executive Co-Chair, Julie Smada, PepsiCo, Inc.
Executive Co-Chair, Sharron Nicholson, The Hershey Company
Finance Officer, Bari Kriependorf, Campbell Soup Company
Communications Officer, Cassandra Thurmond, Diversey, Inc.
Programming Officer, Melissa Nicklow, Peapod Digital Labs
Partnership Officer, Keisha Rivers, The KARS Group Ltd.

NEW CHICAGO
Executive Co-Chair, Tiffany Menyhart, Sodexo
Executive Co-Chair, Emma Smith, PepsiCo, Inc.
Operations Officer, Emily Launer, Accenture
Finance Officer, Bridget Flint, Deloitte
Growth & Development Officer, Stefanie Kruse Curley, Walgreens
Communications Officer, Lyndsay Bloomfield, PepsiCo
Programming Officer, KL Daly, CTL Global

NEW CINCINNATI
Executive Co-Chair, Amy Eskoff Garrett, Proctor & Gamble Company
Executive Co-Chair, Jill McIntosh, Symantec
Operations Officer, Elise Keeler, Unilever
Finance Officer, Lisa Vannis, Deloitte
Growth & Development Officer, Jenni Skiba, General Mills, Inc.
Communications Officer, Rene Robers, Heineken USA
Programming Officer, Krista Munnin, Procter & Gamble Company
Partnership Officer, Jeff Orschell, EY

NEW DENVER
Executive Co-Chair, Jen Parker, Tyson Foods, Inc.
Executive Co-Chair, Wendi Archambault, B&G Foods
Region Executive Advisor, Debbie Wildrick
Communications Officer, Lanita Isler, Mars
Programming Officer, Melinda Bendix-Horn, Acosta, Inc.
Partnership Officer, Susan Fecko, Red Sandbox

NEW FLORIDA
Executive Co-Chair, Sarah Nielsen, Promopoint
Executive Co-Chair, Jillian Pantano, iHeartMedia
Region Executive Advisor, Jane Grout, Sysco
Region Executive Advisor, Christina Keppel, News America Marketing
Operations Officer, Kara Pudenz, Nestle
Finance Officer, Kiah Lawrence, Kimberly-Clark Corporation
Growth & Development Officer, Mary Williams, Coca-Cola Beverages Florida
Communications Officer, Genine Daux, Danone
Programming Officer, Dario Oliverio, Acoma, Inc.
Programming Officer, Katie Kirkpatrick, Sargento Foods Inc.
Partnership Officer, Elise Auxler, Gulfcoast Coaching
A NETWORK OF LEADERSHIP

REGION BOARD MEMBERS

NEW GREATER PHILADELPHIA
Executive Co-Chair, Kristin Lindsay, The Hershey Company
Executive Co-Chair, Rebecca Jutkus, The Hershey Company
Executive Co-Chair, Gabriele Gamer, IKEA
Region Executive Advisor, Peggy Allen, PERRY iSearch Partners Inc.
Finance Officer, Tammy Serfass, The Giant Company
Growth & Development Officer, Tamela Vesek, IRI
Communications Officer, Kimberly Mack, The Giant Company
Programming Officer, Sesha Brenner, The Hershey Company
Programming Officer, Sherry Ulsh, The Hershey Company
Partnership Officer, Kimberly Biertempfel, The Giant Company

NEW MID-ATLANTIC
Executive Co-Chair, Billye Pounds, The Giant Company
Executive Co-Chair, Lyndsey Corbin, Heineken USA
Region Executive Advisor, Phyllis Fontan, GSK
Operations Officer, Kelli Hall, The Giant Company
Finance Officer, Anne Golding, The Giant Company
Growth & Development Officer, Felis Andrade, The Giant Company
Communications Officer, Kate Kowalzik, The Giant Company
Programming Officer, Taryn Guy, Retail Business Solutions
Partnership Officer, Letta Jenkins, UNFI

NEW IDAHO
Executive Co-Chair, Marissa Crab, Albertsons
Region Executive Advisor, Amanda Martinez, Albertsons
Region Executive Advisor, Karin Hart, J.R. Simplot Company
Operations Officer, Sarah Ransom, Colgate-Palmolive Company
Finance Officer, Jennifer Albright-Wilson
Growth & Development Officer, Holly White, Altria
Programming Officer, Kristina Christiansen, Kimberly-Clark Corporation
Partnership Officer, Shannon Madsen, Small Business Administration

NEW NASHVILLE
Executive Co-Chair, Lucia Crater, Impact 21
Executive Co-Chair, Jessica Scaggs, Dollar General Corporation
Operations Officer, Cherish Kelley, Mars Petcare
Finance Officer, Dana Felice, Kraft Heinz
Growth & Development Officer, Jennifer Dilts, Dollar General Corporation
Communications Officer, Emily Martin, Unilever
Programming Officer, Rebecca Williamson, Mars Petcare
Programming Officer, Tori Lin, Procter & Gamble Company
Partnership Officer, Alyssa Miller, Nestlé Purina

NEW NEW ENGLAND
Executive Co-Chair, Dana Kelly, Ferrara Candy Company
Executive Co-Chair, Lynne Powell-Pinto, Procter & Gamble Company
Region Executive Advisor, Barb Poromba, The Coca-Cola Company
Operations Officer, Laura Reynolds, Acosta, Inc.
Finance Officer, Kate Marchenko, C&S Wholesale Grocers, Inc.
Growth & Development Officer, Kim Richardson-Roach, Peapod Digital Labs
Communications Officer, Sue Marie Breden, Procter & Gamble Company
Programming Officer, Amy Roy, Numerator

NEW NORTH TEXAS
Executive Co-Chair, Kris Torres, Accenture
Executive Co-Chair, Sheila Gamble, Kellogg Company
Operations Officer, Carmen Fahrerndoth, PepsiCo / Frito-Lay
Finance Officer, Ava Bagheri, RGP
Growth & Development Officer, Jaime Groce, CROSSMARK
Communications Officer, Nicole Wright, Acosta
Programming Officer, Kimberley Haseman, Kimberly-Clark Corporation
Programming Officer, Beth Faught, CROSSMARK
Partnership Officer, Christy McCravy, Mandelstam International

NEW YORK METRO
Executive Co-Chair, Becky Sawtello, PepsiCo, Inc.
Executive Co-Chair, Thea McDevitt, American Express
Region Executive Advisor, Eva Kohn, CBA Industries
Operations Officer, Lori Stockel, Nestlé Waters
Growth & Development Officer, Barbara Mrozynski, Deloitte
Communications Officer, Paige Rolondo, PepsiCo, Inc.
Programming Officer, Rick Gardner, Digital Media Management Solutions LLC
Programming Officer, Fil Musilli, Valassis Digital
Partnership Officer, Ann McGrath, The Coca-Cola Company
A NETWORK OF LEADERSHIP
REGION BOARD MEMBERS (CONT.)

NEW NORTHERN CALIFORNIA
Executive Co-Chair, Christy Duncan-Anderson, Albertsons
Executive Co-Chair, Mary Tarczynski, Parabole
Operations Officer, Anna Olidio, Wentle Family Estates
Finance Officer, Mary Pryor, Ghirardelli Chocolate Company
Growth & Development Officer, Jennifer Knutson, Valassis
Communications Officer, Kristin Ziorau, Albertsons
Programming Officer, Suzette Skulan, The Clorox Company
Partnership Officer, Anita Torrano, Mondelēz International
Growth & Development Officer, Candy Friedman, Team Direct
Communications Officer, Tina Winham, Spin Master
Programming Officer, Cammy Jo McCain, Hallmark Cards, Inc.
Programming Officer, Kelsey Johnson, Mondelēz International
Partnership Officer, Lela Davidson, Saatchi & Saatchi X

NEW PACIFIC NORTHWEST
Executive Co-Chair, Teri Everenden, Starbucks
Executive Co-Chair, Nicole Balkenbusch, Amazon.com, Inc.
Region Executive Advisor, Shivakumar Menon, Amazon
Operations Officer, Jill Samuelson, Deloitte
Finance Officer, Bibi Kaminski, Hormel Foods Corporation
Growth & Development Officer, Robin Robinett, Costco Wholesale Corporation
Communications Officer, Diana Unay, Visa Inc.
Programming Officer, Jane Traversy, Procter & Gamble Company
Programming Officer, Ash Ganapathiraju, Nestlé

NEW SOUTHERN CALIFORNIA
Executive Co-Chair, Melanie Bauman, Valassis
Executive Co-Chair, Miriam Welch, Albertsons Vons Pavilions
Region Executive Advisor, Subriana Pierce, Navigator Sales and Marketing
Operations Officer, Shannon Beasley, Superior Grocers
Finance Officer, Brenda Valley, Albertsons Vons Pavilions
Growth & Development Officer, Sally Orzech, Southern Glazer’s Wine & Spirits
Communications Officer, Vicki Goizueta, Acosta, Inc.
Programming Officer, Vivian Panou, ECOS
Partnership Officer, Cynthia Weifenbach, CLW Consulting

NEW SOUTH TEXAS
Executive Co-Chair, Tiffany Umbehr, Myrtle Consulting Group
Finance Officer, Lisa Peterson, Altria Group Inc.
Growth & Development Officer, Olivia Storvik, Campbell Soup Company
Communications Officer, Jacob Davidson, Altria Group Inc.
Programming Officer, Robyn Calhoun, Nestlé
Programming Officer, Felicia Peeples, The Coca-Cola Company

NEW TORONTO
Executive Co-Chair, Jennifer Hutton, The Coca-Cola Company
Executive Co-Chair, Rachel Doll, Tetra Pak
Region Executive Advisor, Fotini Iconomopoulous, Forward Focusing
Finance Officer, Sehrish Ilyas, Symcor Inc.
Growth & Development Officer, Tammy Jenes, Unilover
Communications Officer, Alex Fitzgerald, The Hershey Company
Programming Officer, Jamie Hoare, Advantage Group
Partnership Officer, Brenda Zinkiewich, Irving Tissue Company Ltd.
NEW TWIN CITIES
Executive Co-Chair, Kellie Davies, Target Corporation
Executive Co-Chair, Helen Driskell, Procter & Gamble Company
Region Executive Advisor, Valerie Conard, Target Corporation
Operations Officer, Melissa Rodriguez, IRI
Finance Officer, Tanya Carlson, Target Corporation
Growth & Development Officer, Matt Kaplan, Altria Group Inc.
Communications Officer, Alison Nelson, Insignia Systems
Programming Officer, Sara Knapp, Target Corporation
Programming Officer, Bonnie Reinke, Advantage Solutions
Partnership Officer, Shannon Adnumson, PepsiCo, Inc.

NEW WESTERN MICHIGAN
Executive Co-Chair, Erica Wohmoller, Nestlé Purina PetCare Company
Executive Co-Chair, Amanda James, SpartanNash
Finance Officer, Jessica Bachand, Kellogg Company
Communications Officer, Lindsey Dillon, Nestlé Purina PetCare Company
Programming Officer, Liz Bracciak, Advantage Solutions
Programming Officer, Amanda James, SpartanNash
Partnership Officer, Casey Cld, Meijer, Inc.

NEW CORPORATE AMBASSADORS

3M COMPANY:
Beatriz Chavez Rodriguez

7-ELEVEN, INC.:
Kymberly Kuebler, Robin Shivers, Angela Carrales

ACCENTURE:
Megan Mahler, Michael Gorshe, Elizabeth Marrion, Amy Johnson

ACOSTA, INC. SALES & MARKETING:
Viima Consuegra, Nicole Wright

ADVANTAGE SOLUTIONS:
Jamie DeView, Wendy Murray, Shelly Jacoby

AHOLD DELHAIZE:
Jacqueline Blount, Carley James, Chad Ruesgsgger

ALBERTSONS COMPANIES:
Vicki Sull, Amanda Martinez, Michele Gross

ALTRIA GROUP INC.:
Nicole Heltzler, Krista Hampton, Heather Bell

AMAZON.COM, INC.:
Kirsten Mitchell

AMERICAN EXPRESS:
Thea McDevitt

BEAM SUNTORY, INC.:
Heather Moubray, Kelly Georgotti

BEL BRANDS USA, INC.:
Krista Hundley

BIMBO BAKERIES USA:
Meagan Moul, Elise Mcmullen

BISSELL HOMECARE, INC.:
Liz Gottlin, Kristen Perry

BJ'S WHOLESALE CLUB:
Lauren Walker

BLUE DIAMOND GROWERS:
Michele Riddle

BROWN-FORMAN CORPORATION:
Rebecca Lancaster, Mary O'Mara, Rebecca Lancaster

CAMPBELL'S SNACKS:
Neelima Straigs

CHEVRON CORPORATION:
Miriam Lopez

CLIF BAR & COMPANY:
Amber Balesfriol, Karin Thrift

THE COCA-COLA COMPANY:
Stacy Bernal, Melissa Pulliam

COLGATE-PALMOLIVE COMPANY:
Branca Franco, Jetta Johnson

CONAGRA BRANDS:
Jesse McHugh

CORE-MARK INTERNATIONAL:
Kim Ardo-Eisenbeis

COSTCO WHOLESALE CORPORATION:
Amy Walker, Erin Bradley

COTY INC.:
Sarah Rock, Sandy Bounds

CROSSMARK:
Jaime Groce

CVS HEALTH:
Thomas Ashworth
A NETWORK OF LEADERSHIP
NEW CORPORATE AMBASSADORS (CONT.)

DANONE NORTH AMERICA:
Carla Bailey, Ariel Fortune, Courtney Conrad, Sarah Feltham

DELOITTLE:
Laura Bellinger, Tonya Wilborn, Tiffany Mawhinney

DOLLAR GENERAL CORPORATION:
Lori Bromer, Tracey Herrmann, Jessica Scaggs, Katie Longfield

DURACELL INC.:
Danielle McGregan

E. & J. GALLO WINERY:
Mayra Miranda

ENSEMBLEIQ:
Ann Jadown, Lorelei Muench, Crystal Stone

ESSITY:
Carrie Harcus

EY:
Brittney Jennings, Joan Ong

FERRERO GROUP:
Irene Dominque

FORTUNE BRANDS HOME & SECURITY:
Shano Bill, Stephanie Nelson

FOSTER FARMS:
Lauren Daly

GENERAL MILLS INC.:
Denise Inmon, Nicole Henjum, Jenni Skiba

GLAXOSMITHKLINE PLC:
Phyllisann Fobian, Amy Reibech, Jacques Franklin

HALLMARK CARDS, INC.:
Patty Sullivan, Stacey Bishop-Spurlock

HEINEKEN USA:
Dana Hursh

HORMEL FOODS CORPORATION:
Mary Rivard, Denise Crawley, Jennifer Johnson, Katie Berner

HYVEE, INC.:
Tara Dodge, Erica Evans, Georgia Van Gundy, Angela Brkenholtz, Sheltie Leing

IKEA:
Rafael Fontauzi

INGREDION INCORPORATED:
Adrienne Speranza, Julie Mann

INMAR INC.:
Sharon Joyner-Payne, Kim Miller, Heather Froelich

INTEL CORPORATION:
Halle Sylva, Gina Garcia, Ellen Weston, Rachel Musshahwar, Ann Steuart

IRI:
Katy Tegethoff, Lauren Gaines

J.C. PENNEY COMPANY, INC.:
Sage McEuen

JOHN:
Bobbie O'hare

JOHNSON & JOHNSON:
Kelly Kruzels, Gopi Patolia

KEHE DISTRIBUTORS, LLC:
Eleanor Blackmer, Jessica Stevens, Andrea Shimon

KELLOGG COMPANY:
Shaughn Korpaisd

KEURIG DR PEPPER:
Kayla Humel, Lindsay Devagno, Jennifer Wagner

KIMBERLY-CLARK CORPORATION:
Erin Mitchell Richeson, Tanja Hale, Lauren Zinora

KRAFT HEINZ COMPANY:
Steve Maziek, Kara Albert

LOWE'S:
Alexandra Garcia, Kelly Kent

MARS FOOD:
Renee Severin, Monica Newman

MARS PETCARE USA:
Kelly Nguyen, Morgan Millard

MARS Wrigley Confectionery:
Kate Kasch, Mogan McKillan, Cindy Roberts, Marla Benson

MEIJER, INC.:
Lauren Cohen, Amanda McVay

MONDELEZ INTERNATIONAL INC.:
Colleen Kalebaugh

NESTLÉ NUTRITION:
Terri Petrakis

NESTLE PURINA PETCARE COMPANY:
Mia Nelson, Lauren Teter

NESTLE USA:
Elizabeth Marengo

NESTLÉ WATERS NA:
Courtney Cotter, Natalia Pedroza

NUMERATOR:
Suzie Morgan, Emily Hill

PEPSICO, INC. - FRITO-LAY:
Janelle Rowe, Marla Daudelin

PEPSICO, INC. (NAN):
Emma Smith

PEPSICO, INC. BEVERAGES COMPANY:
Heather Hoytink

PERDUE FARMS:
Katherine Moore, Tara Campbell

PESTSMART INC.:
Maleena Rindfuss, Alexs Drickel, Jessie Thomas

POST CONSUMER BRANDS:
Stacy Williams, Jennifer Quast, Jackie Penner, Audra Carson

PROCTOR & GAMBLE COMPANY:
Kelly Emerson

QUAD:
Catherine Wanzer

REPUBLIC SERVICES:
Laure Falciano, Sue Slug, Elane Goodhall, Marle Mueller, Julia Arombola, Suja Chidambaram, Bethany Lucari

SANOFI CONSUMER HEALTHCARE:
Linda Raines, Katy O'Connor

SAP AMERICA INC.:
Kara Lutley

S.C. JOHNSON & SON, INC.:
Megan Kuchenbecker, Rebecca Hutson, Hannah Schott, Shannon Blum, Summer Searcy, Katherine Kellerman

SCHWAN'S COMPANY:
Jessica Longshore, Jessie Joslin
A NETWORK OF LEADERSHIP
NEW CORPORATE AMBASSADORS (CONT.)

SGSCO:
Hollie Gonzales, Shari Martin

SOUTHERN GLAZER’S WINE & SPIRITS:
Heather Zyjewski, Rachel Seder

SPARTANNASH:
Debra Cross, Amanda James

STARBUCKS CORPORATION:
Rebekah Lyle, Julie Key, Kinnari Mehta, Francine Barlow

TARGET CORPORATION:
Angie Molina

TAYLOR FARMS:
Megan Strickland, Katrina Gargiulo, Michelle Morales

THE CLOROX COMPANY:
Michelle Talford, Courtney Williamson, Megan Hart, Germaine Hunter

THE HERSHEY COMPANY:
Alícia Pertiross, Lisa Fishel-Slater

THE HOME DEPOT:
Myra Roevos

THE J.M. SMUCKER COMPANY:
Kaley Christman, Carrie Matthews

THE KROGER CO.:
Veronica Nester

THE MARS AGENCY:
Kerry Shaw

TRIAD:
Stephanie Mattson

TYSON FOODS, INC.:
Briana Lee

UNILEVER:
Kanika Sodhi, Alison Castillo

UNITED NATURAL FOODS:
UNFI, Rachel Holcomb

UPFIELD:
Valerie Rousseau, Leslie Concors

VALASSIS:
Theresa Corbin, Melanie Bauman, Suzanne Skop

VISA INC.:
Marushka Bland, Sara Thomas, Meera Agarwala, Sarah Pew

WALGREEN COMPANY:
Renee Gadsden

WALMART, INC.:
Bridgette Woodell

WONDERFUL CITRUS:
Vanessa Harikut, Julie Kurchak, Andrea Walker