

Condoleezza Rice to share leadership lessons at NEW Executive Leaders Forum 2017

Senior leaders will explore 'our daring future' in Santa Barbara

CHICAGO (April 19, 2017) -- Former U.S. Secretary of State and National Security Advisor Condoleezza Rice will offer her insights on "leadership, the long game and winning with integrity" August 2 at the NEW Executive Leaders Forum 2017.

This year's Forum — themed "Our Daring Future" — will be held August 1-3 at the Bacara Resort & Spa in Santa Barbara, California. More than 300 senior retail and consumer goods leaders are expected to attend the invitation-only Forum, which will spotlight gender parity and the business benefits of women's leadership.

Swimming legend Diana Nyad will give a closing keynote address on "the power of determination" August 3.

The Forum will feature top industry leaders, including Indra Nooyi, chairman and chief executive officer of PepsiCo Inc.; Brian Cornell, chairman and chief executive officer of Target Corporation; Mayra Gonzalez, president and managing director of Nissan Mexicana; Tim Brown, president and COO for Chobani; and Carolyn Tastad, group president, North America at Procter & Gamble.

Other general sessions will reveal emerging trends in talent management and best practices for leveraging gender diversity. The panel discussion "Gender Equality: A Sustainable Advantage," will feature insights from Doug Behrens, president and chief customer officer at DanoneWave; Sarah Chartrand, senior vice president, talent and diversity at Ahold Delhaize; and Michelle Freyre, president, U.S. Beauty at Johnson & Johnson.

"4IR: Promise or Peril?" will zero in on emerging trends in talent management and the far-reaching implications of the Fourth Industrial Revolution with EY Principals Kathryn Gramling and Richard Essigs.

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Wendy Davidson, president, U.S. specialty channels for Kellogg Company, and Latriece Watkins, senior vice president, general merchandise manager, consumables and OTC at Wal-Mart Stores Inc., will share their personal stories of their rise to the top.

ABOUT NEW

Founded in 2001, the Network of Executive Women, Retail, Consumer Goods and Services, represents more than 10,000 members, 950 companies, 100 corporate sponsors and 20 regions in the U.S. and Canada. For more information about NEW and its national and regional learning programs, events, content and best practices, visit newonline.org.



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